



Website Terms and Conditions

Effective Date: 31 July 2026

1. Introduction

Welcome to Elitas Marketing ("we", "our", "us").

These Website Terms and Conditions ("Terms") govern your access to and use of <https://elitasmarketing.co.uk> (the "Website").

By accessing, browsing, or using this Website, you confirm that you have read, understood, and agree to be legally bound by these Terms. If you do not agree with these Terms, you must not use this Website.

These Terms apply to all visitors, users, customers, and anyone accessing this Website.

2. Company Information

Elitas Marketing Ltd

Company Registration Number: 17119693

Registered Office: 71-75 Shelton Street, Covent Garden, London, WC2H 9JQ, United Kingdom

Email: roble@elitasmarketing.co.uk

Website: <https://elitasmarketing.co.uk>

3. About Our Services

Elitas Marketing is a UK digital marketing consultancy providing professional services including, but not limited to:

- Search Engine Optimisation (SEO)
- Content Marketing
- Website Optimisation
- Digital Strategy
- Paid Advertising
- Marketing Analytics
- Brand Development
- Marketing Consultancy
- Business Growth Strategy

Information provided on this Website is intended for general information purposes only and should not be considered professional advice specific to your business.

Nothing on this Website constitutes a binding offer to provide services.

4. Eligibility

By using this Website, you confirm that:

- you are at least 18 years old; or
- you have authority to act on behalf of a business or organisation; and
- you are legally capable of entering into binding contracts.

5. Website Access

We aim to ensure this Website remains available at all times. However, we do not guarantee uninterrupted access.

We reserve the right, without prior notice, to:

- suspend the Website;
- withdraw the Website;
- modify content;
- update services;
- remove pages;
- restrict access.

We shall not be liable if the Website becomes unavailable for any period.

6. Acceptable Use

You agree not to:

- misuse the Website;
- upload malicious software;
- attempt unauthorised access;
- interfere with Website security;
- perform denial-of-service attacks;
- use automated scraping tools without permission;
- copy Website content unlawfully;
- use the Website for fraudulent purposes;
- transmit spam;
- impersonate another individual or organisation.

Any misuse may result in legal action.

7. Intellectual Property

Unless otherwise stated, all intellectual property rights relating to this Website are owned by Elitas Marketing or licensed to us.

This includes:

- logos;
- branding;
- text;
- graphics;
- icons;
- website design;
- layouts;
- downloadable materials;
- software;
- marketing frameworks;
- photographs;
- videos;
- documents.

These materials are protected under UK copyright laws and international intellectual property laws.

You may:

- view Website pages;
- print pages for personal use;
- download publicly available resources where permitted.

You must not:

- reproduce Website content;
- republish content;
- distribute content;
- sell Website materials;
- modify Website content;
- create derivative works;
- use our branding without written permission.

8. User Content

Where you submit information through contact forms or enquiries, you confirm that:

- the information is accurate;
- you own the rights to submit it;
- it does not infringe third-party rights;
- it is lawful.

You grant us permission to use submitted information solely for responding to enquiries and providing requested services.

9. Accuracy of Information

We make reasonable efforts to ensure information published on this Website is accurate. However, we do not warrant that:

- all information is complete;
- content is always current;
- information is error-free;
- information is suitable for every situation.

Website content may change without notice.

10. No Professional Advice

Information published on this Website is for general information only. Nothing on this Website constitutes:

- legal advice;
- financial advice;
- accounting advice;
- tax advice;
- investment advice;
- guaranteed marketing advice.

Professional advice should always be obtained before making business decisions.

11. Quotes and Proposals

Any quotations, proposals, estimates or pricing shown on this Website are provided for informational purposes only.

A legally binding agreement exists only once:

- a written proposal has been accepted;
- a contract has been signed; or
- both parties otherwise agree in writing.

We reserve the right to amend pricing at any time.

12. Third-Party Websites

This Website may include links to external websites. We do not:

- control third-party websites;
- endorse their content;
- accept responsibility for their services;
- guarantee their accuracy.

Accessing external websites is entirely at your own risk.

13. Third-Party Platforms

Our services may involve third-party platforms including:

- Google;
- Google Ads;
- Google Analytics;
- LinkedIn;
- Meta;
- Microsoft;
- WordPress;
- Shopify;
- HubSpot.

These services operate under their own terms and policies.

We accept no responsibility for changes made by third-party providers.

14. Website Security

Although reasonable security measures are implemented, no internet transmission is completely secure. We do not guarantee that:

- the Website is virus-free;
- files are free from malware;
- security vulnerabilities will never occur.

Users should maintain suitable antivirus protection.

15. Privacy

Your use of this Website is also governed by our Privacy Policy.

By using this Website, you acknowledge that your personal information may be processed in accordance with applicable UK data protection legislation.

16. Cookies

This Website uses cookies and similar technologies to improve functionality, analyse Website traffic, and enhance user experience.

By continuing to use this Website, you consent to our use of cookies where required.

17. Limitation of Liability

To the fullest extent permitted by law, Elitas Marketing shall not be liable for any:

- indirect losses;
- consequential losses;
- business interruption;
- loss of profits;
- loss of goodwill;
- loss of opportunity;
- loss of data;
- reputational damage;
- anticipated savings.

Nothing in these Terms excludes liability that cannot legally be excluded under the laws of England and Wales, including liability for:

- death or personal injury caused by negligence;
- fraud;
- fraudulent misrepresentation.

18. Indemnity

You agree to indemnify and hold harmless Elitas Marketing against all losses, liabilities, damages, claims, expenses and legal costs arising from your breach of these Terms or misuse of the Website.

19. Force Majeure

We shall not be liable for delays or failures resulting from events beyond our reasonable control including:

- natural disasters;
- internet outages;
- cyber attacks;
- government restrictions;
- utility failures;
- strikes;
- pandemics;
- third-party platform outages.

20. Suspension and Termination

We reserve the right to suspend or permanently terminate access to this Website where users:

- breach these Terms;
- misuse the Website;
- commit unlawful acts;
- interfere with Website operation.

21. Changes to These Terms

We may amend these Terms at any time.

Updated versions become effective immediately upon publication on this Website.

Users should review these Terms periodically.

22. Severability

If any provision of these Terms is found to be unlawful or unenforceable, the remaining provisions shall continue in full force and effect.

23. Waiver

Failure by Elitas Marketing to enforce any provision shall not constitute a waiver of that provision or any other rights.

24. Entire Agreement

These Terms constitute the entire agreement regarding use of this Website and supersede any previous understandings relating to Website use.

Separate contractual terms apply where services are purchased.

25. Governing Law

These Terms are governed by the laws of England and Wales.

Any disputes arising from these Terms shall be subject to the exclusive jurisdiction of the courts of England and Wales.

26. Contact Us

If you have any questions regarding these Website Terms and Conditions, please contact:

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Company Registration Number: 17119693

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Covent Garden

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United Kingdom

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